



NCAA EDUCATION FOR DONORS AND FANS

On behalf of the University of Nebraska-Lincoln athletics department, we would like to express our appreciation for your continued support of Huskers Athletics. Your support is vital to our success. Just as important is your cooperation in adhering to NCAA legislation as it pertains to your interactions with UNL student-athletes and recruits.

The reminders below will assist our efforts in protecting the eligibility of all UNL student-athletes and recruits. If you ever have a question, our contact information is at the bottom of this page. We are a resource for you!

Benefits and Discounts

It is not permissible to provide UNL student-athletes, recruits, or their family, friends, or coaches/teachers with items or services for free or at a discounted price, unless the items or services are offered for free or at a discounted price to **ALL** members of the public or to **ALL** UNL students.

A list of impermissible benefits and discounts includes, but is not limited to:

- Money, loans, use of credit cards, gifts, gift cards, tickets, apparel;
- Housing/rent, memberships or entry fees (e.g. golf course, health clubs, cover charges);
- Free or discounted meals and services (e.g. repairs, hair care, tattoos, pedicures/manicures, laundry); and
- Free or discounted items and services in exchange for autographed items, equipment, apparel, awards, and/or complimentary admissions to Husker games.

Name, Image, and Likeness Activities

Student-athletes may enter into agreements to allow companies to use their name, image, and/or likeness for promotional and sponsorship opportunities.

- Student-athletes **CANNOT** use UNL's marks or logos during NIL activities unless the entity they are partnering with has [secured](#) those licensing rights.
 - **Note:** International student-athletes cannot enter into any NIL agreements because it is considered employment and violates the terms of their federally issued F-1 student visa.
- UNL coaches and staff are prohibited from being involved in arranging, negotiating, endorsing, and/or promoting NIL activities for student-athletes.
- Compensation to the student-athletes cannot be tied to athletics performance/participation or used as a recruiting inducement for enrollment at an institution.
 - Example: **NOT** permissible to pay a student-athlete more for a NIL activity if it is tied to his or her scoring "X" number of points or winning "X" amount of games.
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 - Example: **NOT** permissible to offer a recruit a NIL deal during the recruiting process to get him or her to enroll at Nebraska.

Recruiting

Please leave recruiting to our coaches. They are in the best position to recruit individuals to our great institution. It is not permissible to have recruiting contact (e.g. face-to-face contact, letters, cards, notes, phone calls, text messages, emails, social media, etc.) with a recruit or his/her family, friends, or coaches/teachers.