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Nebraska Alumni Association

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## **Job Search Tip: Know your “what” and “where”**

*by Kyle Bruss*

What do you want to do? Where do you want to do it? That’s really all you need to know to start an effective job search online.

A Google search using the answers to these key questions may present you your next career opportunity, but is Google really a great job search engine? I recommend two Web sites to every job seeker: SimplyHired.com and Indeed.com (and I don’t even get any kickbacks from these guys).

Here’s how the “what” and “where” come in. Define the type of role you want to play: accountant, sales manager, Cirque du Soleil clown. Decide the location: Atlanta, Chicago, Paducah. These sites, like a Google-just-for-jobs, will uncover almost every job that meets your search criteria. (Incidentally, there were two jobs for Cirque de Soleil found on Indeed.com as this article was written!)

So what you are waiting for? Hit the information super-highway and find your next dream job.

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